



## PRESS RELEASE

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### **Dominion Energy Riverrock Announces Final Schedule of Events**

#### **Festival kicks off on Brown's Island May 19 - 21**

RICHMOND, VA – [Dominion Energy Riverrock](#) is returning to Brown's Island this weekend, May 19 - 21. The event is in its 15<sup>th</sup> year and has become one of the premiere outdoor sports and music festivals in the nation. Dominion Energy Riverrock is free to attend and last year attracted around 80,000 spectators over the three days. There is also registration available for trail runs, mountain biking, yoga, dog jumping, and more at [www.riverrockrva.org](http://www.riverrockrva.org). The event is organized in partnership by Sports Backers and Venture Richmond.

Dominion Energy Riverrock has a full schedule of events happening throughout the weekend. Each day will end with a free concert from our headlining bands. The Kitchen Dwellers will perform on Friday, May 19 at 8:00p.m., Sierra Hull (6:15p.m.) and Neal Francis (8:00p.m.) will take the stage on Saturday, May 20, and 49 Winchester will close out the weekend on Sunday, May 21 with a performance starting at 3:40p.m. More local and national acts will be performing throughout the weekend on the Brown's Island stage. You can see the full schedule of music at <https://www.riverrockrva.com/event-categories/music/>.

The festival will open on Friday, May 19 at 5:00p.m. In addition to spectator events, Friday evening will include Subaru Ultimate Air Dogs, the Belle Isle Blitz 5k, and the MTB Time Trial. On Saturday, May 20 participants can join in on Monsters of the James Fishing Tournament, the James River Scramble (10kish), Yoga presented by Reign Storm, MTB Enduro, Subaru Ultimate Air Dogs, Kayak Boatercross, and SUP Cross. On Sunday, May 21 those looking to take part in an event can do the Bust the Banks Half Marathon, Adventure Race, Yoga presented by Reign Storm, Subaru Ultimate Air Dogs, and the Downriver Paddle. The festival will officially end on Sunday at 5:00p.m. Throughout the weekend there will be stations called Adventure Zones where festival-goers can sign waivers to try activities such as kayaking, stand up paddle boarding, and bouldering for free. The Adventure zones are open to all ages and are located throughout the festival.

The festival footprint will include Brown's Island, Tredegar Street, the Belle Isle Lot, and the Tredegar Green located along Brown's Island Way. Throughout the event, festival-goers can expect a vast array of food trucks, to include many regional favorites, including: Gelati Celesti, Espresso A Go Go, Four Brothers Bistro, Mark's Airborne Kettlecorn, Westray's Ice Cream, Goatocado, International Grill, Boka Tako, Timber Pizza, and Island Noodles. Hardywood Craft Beer, including the exclusive Riverrock Pale Ale, and Mamitas Hard Seltzer will be available throughout the festival. The vast majority of sponsor activations and vendors will be located on Brown's Island, but can be found throughout the entire footprint. The festival map can be viewed at <https://www.riverrockrva.com/venue/>.

Dominion Energy Riverrock brings in notable athletes from across the country. The fan-favorite bouldering competitions, including the Boulder Bash and Speed Comp, boast nearly 70 athletes from 13 different states. The reigning champions from the 2022 Boulder Bash competition, Solomon Barth (California) and Julia Duffy (North Carolina), are returning to defend their titles. New in 2023, the bouldering competitions will be located on the Tredegar Green. The natural amphitheater setting on the hillside promises the best spectator experience yet!



Online registration will remain available throughout the weekend. Those who wish to register for an event can do so online and then pick up their packet on-site at Dominion Energy Riverrock. All participants will receive a shirt and a drink ticket. Participants can pick up their packets for their events at the respective start areas of each event. A full schedule of events for the 2023 Dominion Energy Riverrock can be found below, or at <https://www.riverrockrva.com/schedule/>.

#### **SCHEDULE OF EVENTS:**

##### **Friday, May 19**

|                    |                                   |
|--------------------|-----------------------------------|
| 5 p.m. – 9:30 p.m. | Festival Open                     |
| 5 p.m. – 8:30 p.m. | Adventure Zones Open              |
| 5 p.m.             | Subaru Ultimate Air Dogs          |
| 5 p.m. – 7 p.m.    | Skimboarding                      |
| 6 p.m. – 9 p.m.    | Boulder Bash                      |
| 6 p.m.             | Belle Isle Blitz                  |
| 6:30 p.m.          | MTB Time Trial                    |
| 7 p.m.             | Subaru Ultimate Air Dogs Splash 2 |
| 8 p.m. – 9:30 p.m. | Kitchen Dwellers                  |

##### **Saturday, May 20**

|                       |  |
|-----------------------|--|
| 7 a.m. – 1 p.m.       | Monsters of the James Fishing Tournament |
| 8 a.m.                | James River Scramble (10kish)            |
| 9 a.m.                | Yoga presented by Reign Storm            |
| 10 a.m. – 3 p.m.      | MTB Enduro                               |
| 11 a.m.               | Subaru Ultimate Air Dogs Splash 3        |
| 12 p.m. – 9:30 p.m.   | Festival Open                            |
| 12 p.m. – 8:30 p.m.   | Adventure Zones Open                     |
| 12 p.m. – 3 p.m.      | Boulder Bash Qualifying 2                |
| 1 p.m.                | Subaru Ultimate Air Dogs Splash 4        |
| 1 p.m.                | Kayak Boatercross                        |
| 2 p.m. – 7 p.m.       | Skimboarding                             |
| 3 p.m.                | Subaru Ultimate Air Dogs Splash 5        |
| 3 p.m.                | SUP Cross                                |
| 5 p.m.                | Subaru Ultimate Air Dogs Splash 6        |
| 5 p.m. – 6:30 p.m.    | Boulder Bash – Semifinals                |
| 6:15 p.m. – 7:30 p.m. | Sierra Hull                              |
| 7 p.m.                | Subaru Ultimate Air Dogs Splash 7        |
| 8 p.m. – 9:30 p.m.    | Boulder Bash Finals                      |
| 8 p.m. – 9:30 p.m.    | Neal Francis                             |

##### **Sunday, May 21**

|                 |                               |
|-----------------|-------------------------------|
| 7 a.m.          | Bust the Banks Half Marathon  |
| 9 a.m. – 1 p.m. | Adventure Race                |
| 9 a.m.          | Yoga presented by Reign Storm |



|                    |                                   |
|--------------------|-----------------------------------|
| 10 a.m.            | Speed Comp                        |
| 12 p.m. – 5 p.m.   | Festival Open                     |
| 12 p.m. – 5 p.m.   | Adventure Zones Open              |
| 12 p.m.            | Subaru Ultimate Air Dogs Splash 8 |
| 12 p.m.            | Speed Comp Qualifying 1           |
| 1 p.m.             | Downriver Paddle                  |
| 1 p.m. – 5 p.m.    | Skimboarding                      |
| 2 p.m.             | Subaru Ultimate Air Dogs Splash 9 |
| 2 p.m.             | Speed Comp Qualifying 2           |
| 3:40 p.m. – 5 p.m. | 49 Winchester                     |
| 4 p.m.             | Subaru Ultimate Air Dogs Finals   |
| 4 p.m.             | Speed Comp Finals 1 & 2           |

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#### **About Dominion Energy Riverrock**

Dominion Energy Riverrock, organized by Venture Richmond and the Sports Backers, began in 2009 and is now the nation's premier outdoor sports and lifestyle festival, bringing athletes, spectators, musicians, and even dogs to Brown's Island for a three-day festival against the backdrop of downtown Richmond's urban riverfront. The festival features a variety of outdoor sports including trail running, kayaking, biking, bouldering, slacklining, stand up paddleboarding, and dog jumping. The event was designed to promote Richmond's unique urban environment and setting to outdoor enthusiasts. As a result of the creation of Dominion Energy Riverrock, there is a stronger appreciation for the value of outdoor recreation throughout the entire Richmond region. Learn more at [www.riverrockrva.com](http://www.riverrockrva.com).

#### **About Sports Backers**

With a key message of Let's Go, RVA, the mission of Sports Backers is to inspire people to live actively. A non-profit organization, Sports Backers is dedicated to producing nationally recognized quality sporting events and programs that motivate residents and visitors alike to be more active, supporting youth running and fitness programs, and advocating for safe and connected networks of bike and pedestrian infrastructure. Learn more at [www.sportsbackers.org](http://www.sportsbackers.org).