



PRESS RELEASE

For Immediate Release

February 10, 2022

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Dominion Energy Riverrock to return to traditional in-person format in downtown Richmond May 20-22

Registration now open for participant events at 2022 festival

RICHMOND, VA – [Dominion Energy Riverrock](https://www.RiverrockRVA.com), the nation's premier outdoor sports and music festival, will return to its traditional in-person format on May 20-22. The festival will take place at Brown's Island and on the 5th Street Hillside, as well as the trails around the James River Park System (JRPS). Registration for participatory sporting events is now open at www.RiverrockRVA.com. Special limited-time registration rates are available for each event from now through February 17, with a price increase set for February 18.

The headlining performers and full music lineup for the 2022 festival will be released on **Tuesday, March 8, 2022**.

Events will include trail running, mountain biking, kayaking, stand up paddleboarding, ultimate air dogs, and bouldering. New in 2022, the festival will feature an Enduro-style mountain bike event on JRPS Trails on Saturday, May 21. Additionally, the Monsters of the James Fishing Tournament will take place for the first time since it was originally scheduled to debut in 2020.

"We are thrilled to return to the much-loved in-person festival format for Dominion Energy Riverrock and once again celebrate Richmond's incredible outdoor scene with participants, spectators, sponsors, and vendors," said Megan Schultz, Chief Operating Officer for Sports Backers. "So many of us have gained an even greater appreciation of the outdoors and active living in the past two years and that will help make this year's festival even more special."

Dominion Energy Riverrock, organized by Venture Richmond and Sports Backers, began in 2009 and is now the nation's premier outdoor sports and lifestyle festival, bringing athletes, spectators, musicians, and even dogs to Brown's Island for a three-day festival against the backdrop of downtown Richmond's urban riverfront. This marks the first time the festival will take place in its traditional format since 2019, after the 2020 and 2021 events took place in virtual and hybrid formats.

The event serves to promote Richmond's unique riverfront, downtown trails, and whitewater rapids to outdoor enthusiasts and introduce Richmond's outdoor adventure opportunities to residents from all corners of the region and visitors from around the country. As a result of the creation of Dominion Energy Riverrock, there is a stronger appreciation for the value of outdoor recreation throughout the entire Richmond region. More information on this year's festival can be found at www.RiverrockRVA.com or on social media @RiverrockRVA.

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