



PRESS RELEASE

For Immediate Release

May 13, 2021

Contact: Pete Woody
(804) 683-5892

Dominion Energy Riverrock to feature 'Dandelion Wishes' public art installation

Public invited to participate in project May 15 and May 16 at Rocketts Landing

RICHMOND, VA – To celebrate the vibrant art community in Richmond and encourage festival participants to take part in the creative process, [Dominion Energy Riverrock](#) is partnering with Richmond-based artists [Kevin and Andrea Orlosky](#) for the Dandelion Wishes art installation. The project will take place at Rocketts Landing on Saturday, May 15, from 10 a.m. – 3 p.m. and Sunday, May 16, from 10 a.m. – 2 p.m. Members of the public are invited to assist in the creation of the installation during the festival.

Dandelion Wishes will enliven a small field adjacent to the Virginia Capital Trail and Intermediate Terminal at Rocketts Landing with a whimsical, kinetic installation that engages participants to create dandelion seeds using bicycle tires. Referencing the Virginia Capital Trail which runs along the site, and the outdoor adventure focus of Dominion Energy Riverrock, the dandelion seeds are easy to assemble from painted sections of used tires and will sway in the breeze. Participants are encouraged to write a wish on the dandelion seed, before planting it in the field. The project accommodates up to 100 dandelion wishes, which will create a field that breathes new life into our hopes and aspirations as a community.

"I believe public art is an important part of society. Our artworks often explore the concept of connectivity, building depth in collective understanding and amplifying unique details specific to a community," said Orlosky, who created the Dandelion Wishes concept and is coordinating the project for Dominion Energy Riverrock. "The James River and outdoor life holds a lot of identity in Richmond. It's a natural fit for subject matter when doing projects in this community. I hope Dandelion Wishes conveys a positive message in several different ways, by building an immersive environment portraying hope and resilience and illustrating our commonalities and shared values."

"Dominion Energy Riverrock places a strong emphasis on public art and its connection with outdoor exploration and adventure," said Stephen Lecky, Director of Events for Venture Richmond Events, which organizes Dominion Energy Riverrock in partnership with Sports Backers. "We are excited to introduce Dandelion Wishes as part of this year's festival, and it's great to collaborate with Kevin and Andrea Orlosky and the local art community to highlight the amazing work being created in Richmond."

(more)



In addition to the Dandelion Wishes installation throughout the weekend, Rocketts Landing will also feature yoga, fitness classes from Sports Backers' Fitness Warriors program, a pop-up visitors center for the Virginia Capital Trail Foundation, Dominion Energy Riverrock-branded LOVE letters, food trucks, and live music. It is part of the overall #RockTheOutdoors concept for this year's Dominion Energy Riverrock which encourages participants and festival attendees to explore the many outdoor adventure opportunities available in parks and public spaces throughout Richmond.

For more information on the Dandelion Wishes installation, and to see the full schedule of events for Dominion Energy Riverrock, please visit www.RiverrockRVA.com.

###

About Dominion Energy Riverrock

Dominion Energy Riverrock, organized by Venture Richmond Events and Sports Backers, began in 2009 and is now the nation's premier outdoor sports and lifestyle festival, bringing athletes, spectators, musicians, and even dogs to Brown's Island for a three-day festival against the backdrop of downtown Richmond's urban riverfront. The festival features a variety of outdoor sports including trail running, kayaking, biking, bouldering, slacklining, stand up paddleboarding, and dog jumping. The event was designed to promote Richmond's unique riverfront, downtown trails, and whitewater rapids to outdoor enthusiasts. As a result of the creation of Dominion Energy Riverrock, there is a stronger appreciation for the value of outdoor recreation throughout the entire Richmond region. Learn more about the festival at www.riverrockrva.com.