

PRESS RELEASE

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5Point Adventure Film Festival will kick off **Dominion Energy Riverrock festival weekend on May 16**

RICHMOND, VA – Outdoor and adventure films will kick off the action-packed **Dominion Energy Riverrock** weekend starting on Thursday, May 16, with the 5Point Adventure Film Festival at Capital Ale House in downtown Richmond (623 E. Main Street). Doors open at 5:30pm, with films slated to start at 6:15pm. The film festival will feature 11 short documentary adventure films showcasing diverse characters who share their grit, greatest passions, and the outdoor adventures that bring them to life. Admission is free and will be limited to the first 150 attendees due to limited seating capacity.

The 5Point Adventure Film Festival focuses on the outdoor industry's inspirational stories and is dedicated to bringing communities together. 2019 marks the sixth year that the series has visited Richmond, and the stories of passionate athletes, artists, and filmmakers shared during the festival will add to the excitement surrounding Dominion Energy Riverrock. A trailer for this year's festival can be viewed at: https://vimeo.com/326676607

During the film festival, attendees will also have the opportunity to take part in a raffle for a variety of prizes from Dominion Energy Riverrock sponsors including YETI, KEEN, Black Diamond, and Sierra Nevada. Proceeds from the raffle will benefit the James River Park System (JRPS) and the continued efforts to maintain, improve, and enhance the system's nationally-acclaimed trails. The James River Park System is an extremely important asset to Richmond, and Dominion Energy Riverrock will celebrate all of the outdoor recreation opportunities Richmond has to offer. The aim of the raffle is to supplement and support the hard work of JRPS staff and countless volunteers who help make these active living adventures possible.

"Kicking off Dominion Energy Riverrock with the 5Point Adventure Film Festival is a great way to share the inspiration for active living and outdoor adventure in Richmond," said Megan Schultz, event director for Dominion Energy Riverrock. "We are excited to host the films again this year and would like to give a special thanks to YETI for their continued support of both Dominion Energy Riverrock and the 5Point Adventure Film Festival."

For more information on the 5Point Adventure Film Festival, visit the **Dominion Energy Riverrock** website. Dominion Energy Riverrock is scheduled for May 17-19, 2019, and registration for all events is now open. Follow Dominion Energy Riverrock on Facebook, Twitter, Instagram or YouTube to stay up to date with the latest festival information.

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About Dominion Energy Riverrock

Dominion Energy Riverrock, organized by Venture Richmond and the Sports Backers, began in 2009 and is now the nation's premier outdoor sports and lifestyle festival, bringing athletes, spectators, musicians, and even dogs to Brown's Island for a three-day festival against the backdrop of downtown Richmond's urban riverfront. The festival features a variety of outdoor sports including trail running, kayaking, biking, bouldering, slacklining, stand up paddleboarding, and dog jumping. The event was designed to promote Richmond's unique urban environment and setting to outdoor enthusiasts. As a result of the creation of Dominion Energy Riverrock, there is a stronger appreciation for the value of outdoor recreation throughout the entire Richmond region.