

PRESS RELEASE

For Immediate Release February 7, 2019 Contact: Pete Woody

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Registration now open for events at 2019 Dominion Energy Riverrock

Outdoor lifestyle festival set for May 17-19 at Brown's Island, Historic Tredegar

RICHMOND, VA – <u>Dominion Energy Riverrock</u>, the nation's premier outdoor sports and music festival, announced today that registration is now open for events during the May 17-19 festival in Richmond, VA. The 2019 schedule of events features trail running, mountain biking, kayaking, stand up paddleboarding, bouldering, freestyle biking, and ultimate air dogs. The exciting sports events will once again be capped off by free concerts, with great food carts, interactive vendor booths at the GoRVing Vendor Village, and Sierra Nevada craft beer available all weekend.

The headlining performers and full band lineup will be released on Wednesday, February 13, 2019.

Dominion Energy Riverrock, organized by Venture Richmond and Sports Backers, began in 2009 and is now the nation's premier outdoor sports and lifestyle festival, bringing athletes, spectators, musicians, and even dogs to Brown's Island for a three-day festival against the backdrop of downtown Richmond's urban riverfront. Dominion Energy recently extended their title sponsorship of the festival, which features a variety of outdoor sports including trail running, kayaking, biking, bouldering, slacklining, stand up paddleboarding, and dog jumping. The event was designed to promote Richmond's unique riverfront, downtown trails and whitewater rapids to outdoor enthusiasts. As a result of the creation of Dominion Energy Riverrock, there is a stronger appreciation for the value of outdoor recreation throughout the entire Richmond region. Learn more about the festival at www.riverrockrva.com.

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