

## **PRESS RELEASE**

For Immediate Release May 17, 2018 Contact: Pete Woody No. 22/18 (804) 285-9495 x237

## Dominion Energy Riverrock announces schedule, course updates for 2018 festival

RICHMOND, VA – Dominion Energy Riverrock today announced schedule and course updates for the 2018 festival in preparation for the forecast over the next 24-36 hours. The Mountain Bike Time Trial, originally scheduled for Friday, May 18, at 6:30pm, has been canceled. Registered participants will be notified by email, and full refunds will be offered.

The James River Scramble 10k Trail Run and Urban Assault Mountain Bike Ride, scheduled for Saturday, May 19 at 9:00a.m. and 1:30p.m., respectively, **will take place as scheduled** with rerouted courses to preserve the trails in the James River Park System. The James River Scramble map can be found <a href="here">here</a>, and the Urban Assault map can be found here.

The course for the Sierra Nevada Down River Paddle, taking place on Saturday, May 19, at 11:30am, has been moved and will now go from Pony Pasture to Reedy Creek, rather than Reedy Creek to the 14<sup>th</sup> Street Takeout. Additionally, with James River levels expected to rise above 9 feet, participants in kayak/SUP events taking place in the river will be required to have a high water permit.

"Participant safety is extremely important, as is protecting the integrity of the trails in the James River Park System. We've worked closely with event staff and trail managers to come up with new courses for each event and believe they will offer great experiences for outdoor enthusiasts to enjoy," said Megan Schultz, event director for Dominion Energy Riverrock.

Due to the Urban Assault course change, the course will be a roughly 12.5 mile loop and the 20-mile course option will not be available. Refunds will be offered to registered participants who choose not to ride the new course. Because of the shortened course, prize money will not be available. The event will have a new start line location at Tredegar Street and 7<sup>th</sup> Street.

At this time, all other events and concerts are on as scheduled. For the most up-to-date schedule, please check the Dominion Energy Riverrock website at <a href="https://www.riverrockrva.com">www.riverrockrva.com</a>, 'LIKE' the <a href="https://www.riverrockrva.com">Dominion Energy Riverrock Facebook page</a>, and follow @RiverrockRVA on <a href="https://www.riverrockrva.com">Twitter</a> and <a href="https://www.riverrockrva.com">Instagram</a>.

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## **About Dominion Energy Riverrock**

Dominion Energy Riverrock, organized by Venture Richmond and the Sports Backers, began in 2009 and is now the nation's premier outdoor sports and lifestyle festival, bringing athletes, spectators, musicians, and even dogs to Brown's Island for a three-day festival against the backdrop of downtown Richmond's urban riverfront. The festival features a variety of outdoor sports including trail running, kayaking, biking, bouldering, slacklining, stand up paddleboarding, and dog jumping. The event was designed to promote Richmond's unique urban environment and setting to outdoor enthusiasts. As a result of the creation of Dominion Energy Riverrock, there is a stronger appreciation for the value of outdoor recreation throughout the entire Richmond region.