

#### **PRESS RELEASE**

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# Dominion Riverrock announces full schedule of events for 2016 fest

# New events and challenges include trail half marathon

RICHMOND, VA – <u>Dominion Riverrock</u>, the nation's largest outdoor sports and music festival, announced today the full schedule of events for the May 20-22 festival in Richmond, VA. Registration for the festival events is now open at <u>www.dominionriverrock.com</u>. The 2016 schedule of events features several new events and challenges to go along with all of the usual favorites, such as trail running, mountain biking, kayaking, stand up paddleboarding, bouldering, freestyle biking, and ultimate air dogs. The exciting sports events will once again be capped off by free concerts, with great food carts, interactive vendor booths, and Sierra Nevada craft beer available all weekend.

The <u>5Point Film Festival On the Road</u> film series will kick off the weekend on Thursday, May 19 at the Byrd Theatre with a series of 12-14 short documentary adventure films. Doors will open at 6:00p.m. and films will run from 6:30p.m.-8:30p.m.

#### **Bust the Banks Half and Trail Takedown New in 2016**

The inaugural Bust the Banks Half, a trail half marathon, will take place on Sunday, May 22 at 8:00am. Bust the Banks will have participants take on Richmond's urban singletrack on foot on a challenging 13.1 mile course alongside rapids and rocks with amazing views of the city skyline. In addition to the new event, the James River Scramble 10k Trail Run presented by Goal Zero will have a new start time in 2016, taking place at 9:00am on Saturday, May 21. Trail running enthusiasts can also take part in the new 'Trail Takedown' challenge which awards a special medal (along with bragging rights) to finishers of both the James River Scramble 10k Trail Run and Bust the Banks Half.

The full schedule of events is below, and the full band lineup will be released tomorrow, February 9, at 10:00am.

### 2016 Schedule of Events

(Subject to change)

#### Thursday, May 19

Registration and Athlete Check-In	4 -7 p.m.
5Point Film Festival	6 -8:30 p.m.

#### Friday, May 20

Registration and Athlete Check-In	11 a.m 6 p.m.
Slackline Highline Exhibition	5 p.m.
Subaru Ultimate Air Dogs presented by Zuke's (Qualifying #1)	5 p.m.
Vendor Booths and the GO RVing Interactive Village open	5–9 p.m.
Filthy 5k Mud Run presented by Ruffwear	6 p.m.



FREE CONCERT	6:15 - 7:15 p.m.
Garmin Freestyle Bikes presented by Agee's (slopestyle qualifying)	6:30 - 7:30 p.m.
Bouldering (Men's & Women's Qualifying)	6:30-8:00 p.m.
Subaru Ultimate Air Dogs presented by Zuke's (Qualifying #2)	7 p.m.
FREE CONCERT	7:45 – 9:30 p.m.

## Saturday, May 21

Registration and Athlete Check-in	7:30 a.m. – 4 p.m.
Adventure Race	7:30 a.m.
James River Scramble 10K Trail Run presented by Goal Zero	9 a.m.
<u>YogaROCK</u>	11 a.m.
Group Hike presented by Central VA Trailblazers	12 p.m.
Bouldering (Men's & Women's Qualifying)	12 – 2 p.m.
Vendor Booths and the GO RVing Interactive Village open	12 – 9 p.m.
Group Hike presented by Central Virginia Trailblazers	1 p.m.
Subaru Ultimate Air Dogs presented by Zuke's (qualifying #3)	1 p.m.
Sierra Nevada Kayak Boatercross	1 p.m.
Urban Assault Mountain Bike Race	1 p.m.
Red Bull Berm Burners (Pro Qualifying)	1-1:30 p.m.
FREE CONCERT	1 – 1:45 p.m.
SUP with your Pup presented by Ruffwear and Black Dog Paddle	1:30-2 p.m.
Red Bull Berm Burners (Pro Finals)	1:45 p.m.
Group Hike presented by Central VA Trailblazers	2 p.m.
FREE CONCERT	2:15 – 3 p.m.
Slackline (Round 1)	2:30 – 4 p.m.
Subaru Ultimate Air Dogs presented by Zuke's (qualifying #4)	3 p.m.
Group Hike presented by Central VA Trailblazers	3 p.m.
FREE CONCERT	3:30 - 4:15 p.m.
Stand Up Paddleboard (SUP) Cross	4 p.m.
Bouldering (Men's & Women's Semifinals)	4 – 5:30 p.m.
FREE CONCERT	4:45 – 5:45 p.m.
Slackline Highline Exhibition	5 p.m.
Subaru Ultimate Air Dogs presented by Zuke's (qualifying #5)	5 p.m.
Garmin Freestyle Bikes presented by Agee's (Slopestyle Finals)	6 – 7 p.m.
Slackline (Round 2)	6 – 7 p.m.
FREE CONCERT	6:15 – 7:15 p.m.
Subaru Ultimate Air Dogs presented by Zuke's (Qualifying #6)	7:00 p.m.
Bouldering (Men's & Women's Finals)	7:00 – 8:30 p.m.
FREE CONCERT	8– 9:30 p.m.



#### Sunday, May 22

Registration and Athlete Check-In	7 a.m. – 3 p.m.
Bust the Banks Half	8 a.m.
Stand Up Paddleboard (SUP) Enduro	11 a.m.
YogaROCK	11 a.m.
Subaru Ultimate Air Dogs presented by Zuke's (Qualifying #7)	12 p.m.
Slackline Highline Exhibition	12 p.m.
Group Hike presented by Central VA Trailblazers	12 p.m.
Bouldering Speed Comp (Men's & Women's Qualifying)	12 – 1 p.m.
Vendor Booths and the GO RVing Interactive Village open	12 – 5 p.m.
Group Hike presented by Central Virginia Trailblazers	1 p.m.
Red Bull Berm Burners (Amateur Qualifying)	1 – 2 p.m.
Slackline (Quarterfinals)	1 – 2 p.m.
FREE CONCERT	1 – 2 p.m.
Group Hike presented by Central Virginia Trailblazers	2 p.m.
Subaru Ultimate Air Dogs presented by Zuke's (Qualifying #8)	2 p.m.
Bouldering Speed Comp (Semifinals)	2 – 3 p.m.
Red Bull Berm Burners (Amateur Finals)	2:15 p.m.
FREE CONCERT	2:30 – 3:30 p.m.
Group Hike presented by Central Virginia Trailblazers	3 p.m.
Sierra Nevada Kayak Freestyle	3 p.m.
Garmin Freestyle Bikes presented by Agee's (Best Trick Qualifying)	3 p.m.
Slackline (Semifinals and Finals)	3 p.m.
SUP with your Pup presented by Ruffwear and Black Dog Paddle	3 – 3:30 p.m.
Subaru Ultimate Air Dogs presented by Zuke's (Finals)	4 p.m.
Bouldering Speed Comp (Men's & Women's Finals)	4 p.m.
Garmin Freestyle Bikes presented by Agee's (Best Trick Finals)	4 p.m.
FREE CONCERT	4 – 5 p.m.

Dominion Riverrock is open to the public and is free to all spectators. Registration for the festival events is now open. For event registration and further information about Dominion Riverrock 2016, please visit <a href="https://www.dominionriverrock.com">www.dominionriverrock.com</a>.

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#### **About Dominion Riverrock**

Dominion Riverrock, organized by Venture Richmond and the Sports Backers, began in 2009 and is now the nation's premier outdoor sports and lifestyle festival, bringing athletes, spectators, musicians, and even dogs to Brown's Island for a three-day festival against the backdrop of downtown Richmond's urban riverfront. The festival features a variety of outdoor sports including trail running, kayaking, biking, bouldering, slacklining, stand up paddleboarding, and dog jumping. The event was designed to promote Richmond's unique riverfront, downtown trails and whitewater rapids to outdoor enthusiasts. As a result of the creation of Dominion Riverrock, there is a stronger appreciation for the value of outdoor recreation throughout the entire Richmond region. Learn more about the festival at <a href="https://www.dominionriverrock.com">www.dominionriverrock.com</a>.