

PRESS RELEASE

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Dominion Riverrock announces schedule, course updates for 2016 festival

RICHMOND, VA – Dominion Riverrock today announced schedule and course updates for the 2016 festival in preparation for the predicted forecast for part of the weekend.

Red Bull Berm Burners will now take place on Friday, May 20, at 6:00p.m. for both amateur and pro riders. Due to the change, registered participants will be offered a refund of their entry fee. Participants are still encouraged to come Friday at 6:00p.m. to compete on the specially-built short track, and free walk-up registration will also be available on site. The event will consist of qualifying, finals, and awards for both amateur and pro riders.

The James River Scramble 10k Trail Run and Urban Assault Mountain Bike Ride, scheduled for Saturday, May 21 at 9:00a.m. and 1:00p.m., respectively, and the Bust the Banks Trail Half Marathon, scheduled for Sunday, May 22, at 8:00a.m., **will all take place as scheduled** with rerouted courses to preserve the trails in the James River Park System. The new courses for each event will embrace the variety of trails and routes available in Richmond outside of the JRPS, including the Virginia Capital Trail, Canal Walk, Flood Wall, Ancarrow's Landing, and Forest Hill Park, and will provide a unique outdoor experience to participants of each event. The James River Scramble map can be found <u>here</u>, the Urban Assault map can be found <u>here</u>, and the Bust the Banks map is available <u>here</u>.

"We are excited to be able to hold these events as scheduled, as they help make Dominion Riverrock such a great celebration of Richmond's outdoor lifestyle," said Megan Schultz, event director for Dominion Riverrock. "Participant safety is extremely important, as is protecting the integrity of the trails in the James River Park System. We've worked closely with event staff and trail managers to come up with new courses for each event and believe they will offer great experiences for outdoor enthusiasts to enjoy."

Due to the Urban Assault course change, the course will be a roughly 12.5 mile loop and the 20-mile course option will not be available. Refunds will be offered to registered participants who choose not to ride the new course. Because of the shortened course, prize money will not be available. The event will have a new start line location at Tredegar Street and 7th Street.

In addition to these event changes, the YogaROCK session scheduled for Saturday, May 21 at 11:00a.m. has been canceled. Registered participants have the option of a refund or switching to attend the session on Sunday, May 22 at 11:00a.m. There are no changes to Sunday's class.

All other events and concerts are on as scheduled. For the most up-to-date schedule, please check the Dominion Riverrock website at <u>www.dominionriverrock.com</u>, 'LIKE' the <u>Dominion Riverrock Facebook page</u>, and follow @RiverrockRVA on <u>Twitter</u> and <u>Instagram</u>. The Dominion Riverrock mobile app is also available for download in the <u>iTunes app store</u> and <u>Google Play</u>.

Dominion Riverrock is open to the public and is free to all spectators. For event registration and further information about Dominion Riverrock 2016, please visit <u>www.dominionriverrock.com</u>.



About Dominion Riverrock

Dominion Riverrock, organized by Venture Richmond and the Sports Backers, began in 2009 and is now the nation's premier outdoor sports and lifestyle festival, bringing athletes, spectators, musicians, and even dogs to Brown's Island for a three-day festival against the backdrop of downtown Richmond's urban riverfront. The festival features a variety of outdoor sports including trail running, kayaking, biking, bouldering, slacklining, stand up paddleboarding, and dog jumping. The event was designed to promote Richmond's unique urban environment and setting to outdoor enthusiasts. As a result of the creation of Dominion Riverrock, there is a stronger appreciation for the value of outdoor recreation throughout the entire Richmond region.