



PRESS RELEASE

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Dominion Riverrock draws more than 3,500 participants and over 25,000 spectators to Brown’s Island in Richmond, VA May 13-14

MGD 64 Filthy 5k Mud Run crushes all-time event record

Ricky Flynn and Beth Floyd take top spots in James River Scramble 10k

RICHMOND, VA (May 15, 2011) – The 3rd annual Dominion Riverrock festival, the East Coast’s premier outdoor sports and river life festival, concluded this morning after drawing a record 3,500+ participants and more than 25,000 spectators to Brown's Island in Richmond, VA, for the weekend’s festivities. After inclement weather caused Saturday evening’s events to be postponed, the two-day festival expanded into a third day in order to wrap-up the remainder of the sporting events. Dominion Riverrock is one of the largest outdoor sports festivals in the United States.

Between the MGD 64 Filthy 5k Mud Run and the James River Scramble 10k, runners flocked to Dominion Riverrock all weekend long. The MGD 64 Filthy 5k took place on Friday evening. The James River Scramble 10k was originally scheduled for Saturday evening, but got postponed until Sunday morning because of the storms in the Richmond area.

The Filthy 5k Mud Run kicked off the weekend with some dirty fun when a record of more than 2,100 runners hit the course. Participants ran from Brown's Island to Belle Isle and back while hopping over rocks and obstacles before reaching the final mud pit at the finish line.

Twenty-six year old Michael Stoop of Richmond, VA, captured first place in the event with a time of 21:15.30. Midlothian's Abby Badura was the first female across the finish line for the second consecutive year with a time of 24:49.80. Full results can be found here: <http://results.active.com/pages/searchform.jsp?rsID=109915>

Over 1,000 runners registered for the James River Scramble 10k trail run, but only 576 were able to take part in the event after the event was moved to Sunday morning. Ricky Flynn was the first male across the finish line with a time of 36:20, and Beth Floyd was the first female. Full results from the James River Scramble 10k can be found here: <http://results.active.com/pages/searchform.jsp?rsID=110050>

JAMES RIVER SCRAMBLE 10K RESULTS

Men’s Overall Finalists

1. Ricky Flynn	36:20	\$250
2. Charlie Hurt	38:32	\$150
3. Jon Molz	39:23	\$100
4. Justin Kendall	40:23	\$75
5. Chris Carrier	40:43	\$50



Women's Overall Finalists

1. Beth Floyd	44:31	\$250
2. Sallie Ford	46:24	\$150
3. Jessie Yester	48:06	\$100
4. Anne Somerville	48:54	\$75
5. Jax Swartz	49:30	\$50

About Dominion Riverrock

Dominion Riverrock is the East Coast's premier outdoor lifestyle festival. The fest boasts a unique mix of sports, music and fun, set against the backdrop of Richmond's downtown riverfront. The sports competitions this year included trail running, mountain biking, stand up paddleboarding, kayaking, bouldering, freestyle biking and Ultimate Air Dogs contests. There were also musical performances from high profile artists such Big Gigantic and Perpetual Groove along with food vendors and exhibits.. Yonder Mountain String Band was scheduled to play Saturday evening, but the show was cancelled due to inclement weather.

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